

Engineering an 8-Step Flywheel for anticipating change and achieving your goals



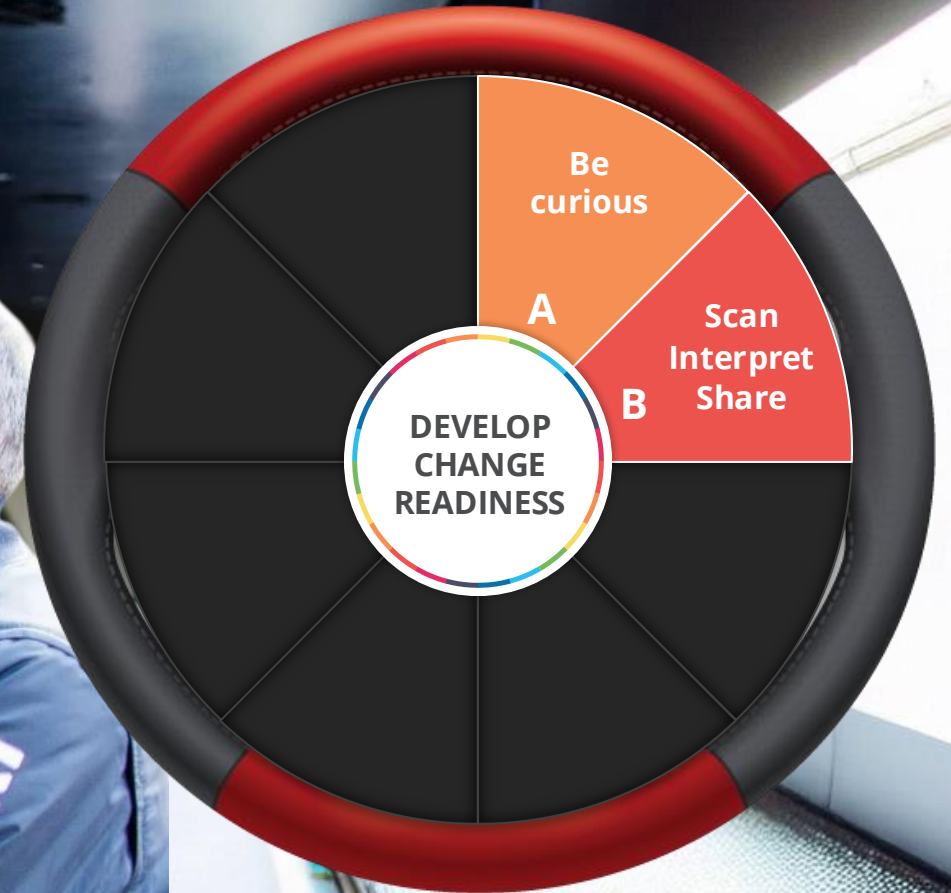
▶▶▶ A. BE CURIOUS: EAGER TO KNOW OR LEARN SOMETHING

- What do you really want to know?
- What do you really want to learn?
- How can you help others learn?



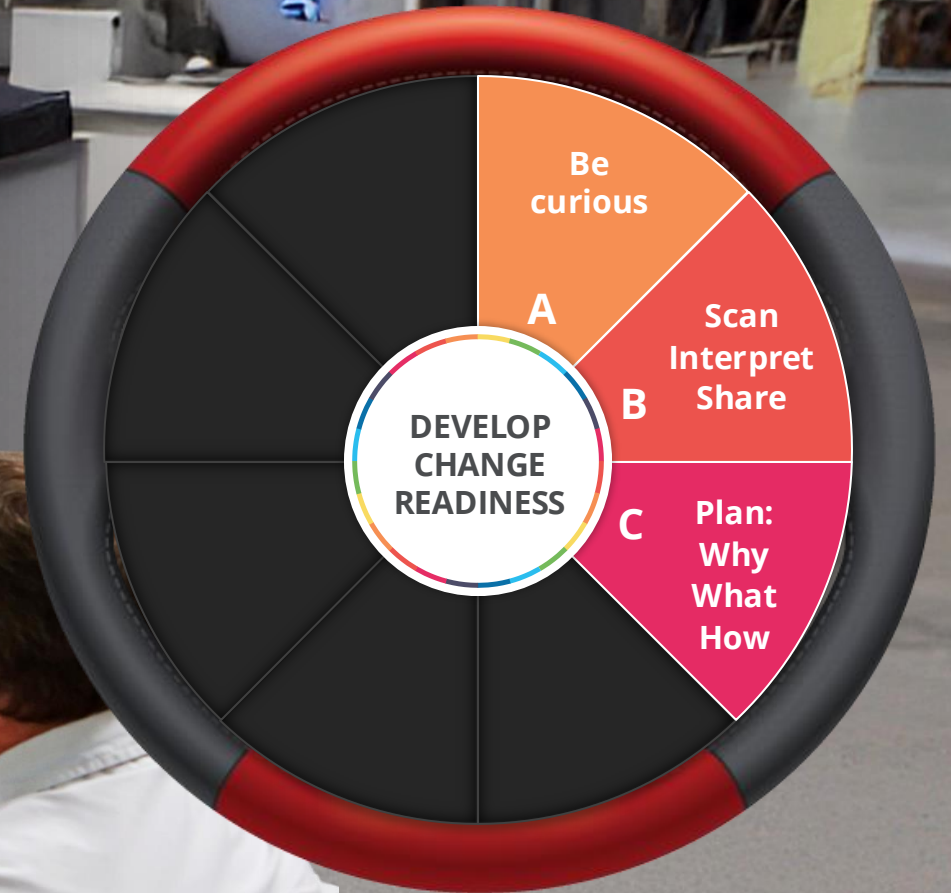
►► B. SCAN, INTERPRET, SHARE

- What are you looking for?
- Why is it important?
- How are you sharing it?



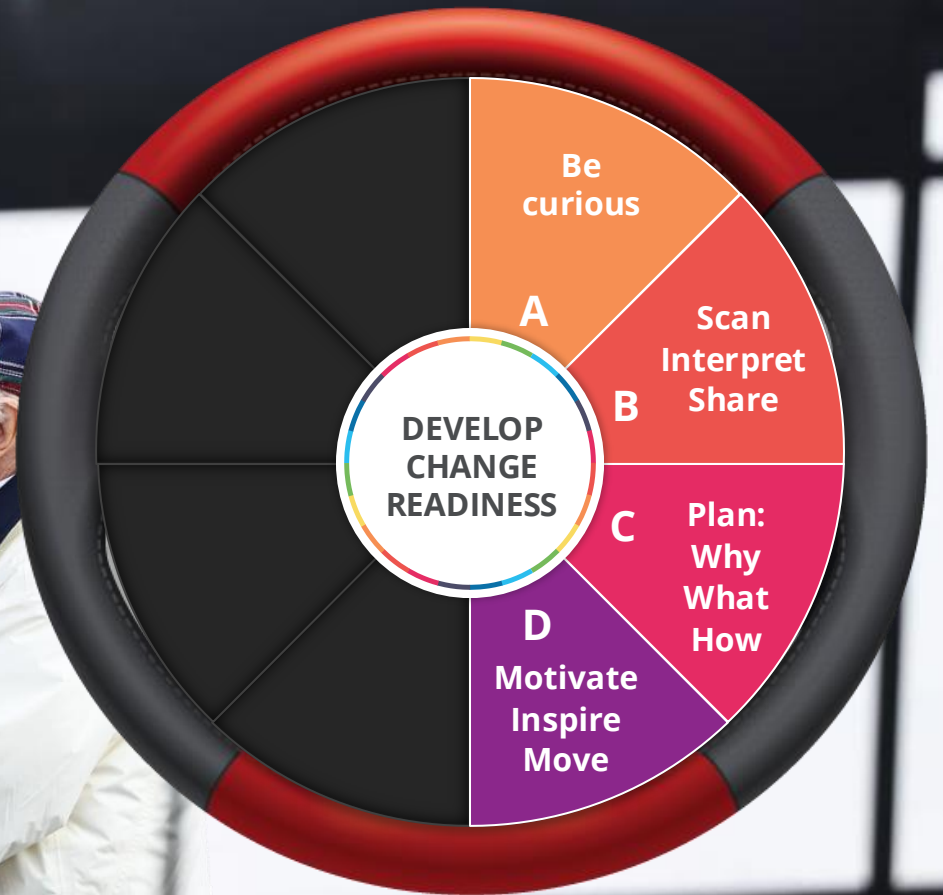
►► C. PLAN – WHY, WHAT, HOW,

- What will motivate others to act?
- What is their main goal?
- How can you help them achieve it?



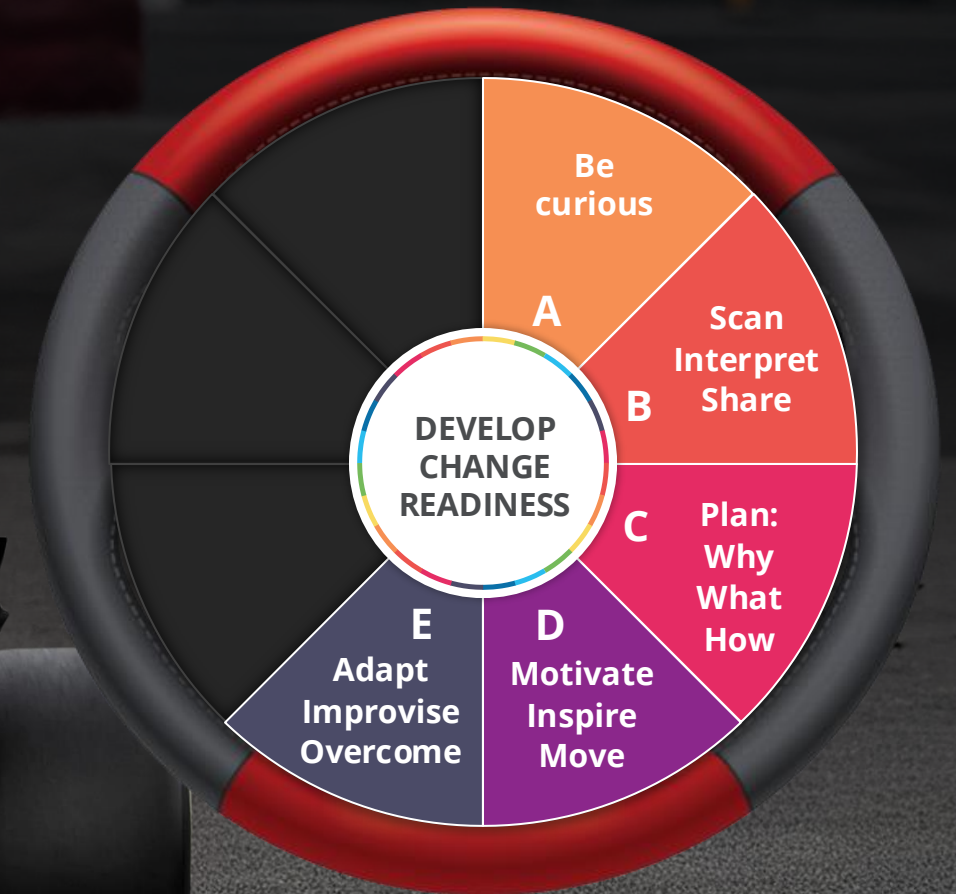
►► D. MOTIVATE. INSPIRE. MOVE:

- What do others want to hear?
- What are their fears?
- How must you talk to them?



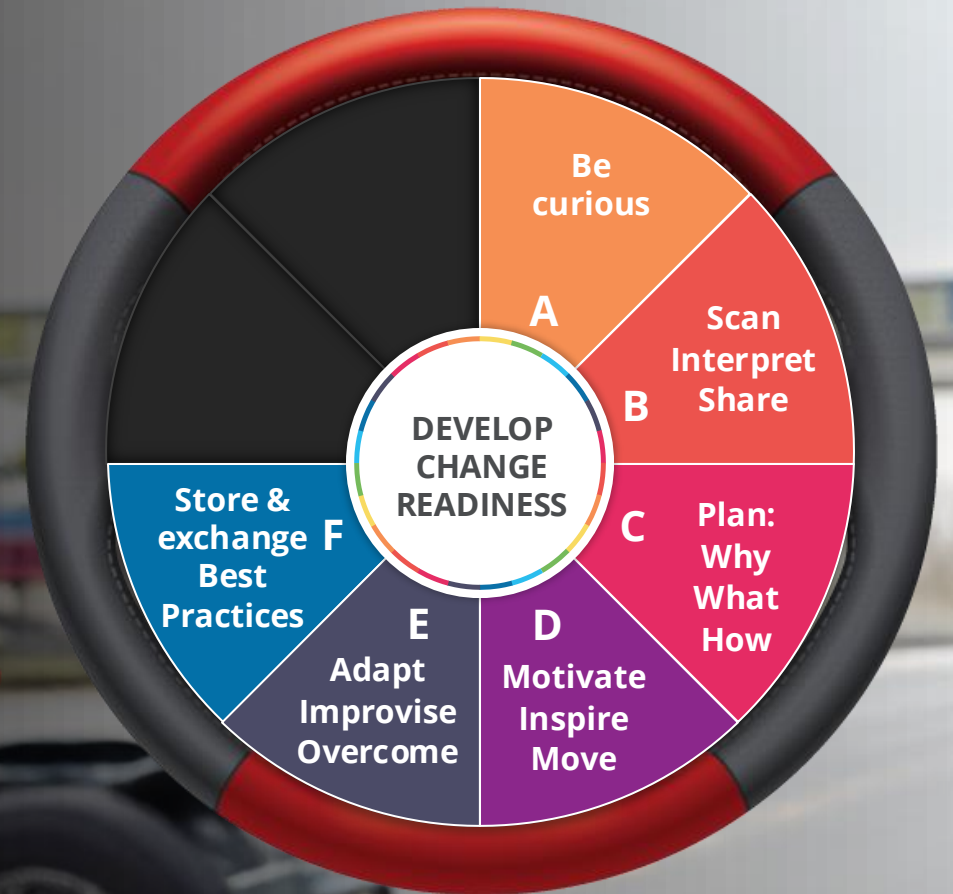
►► E. ADAPT, IMPROVISE, OVERCOME

- What do you need to modify?
- How can you improve?
- What speedbumps lie ahead?



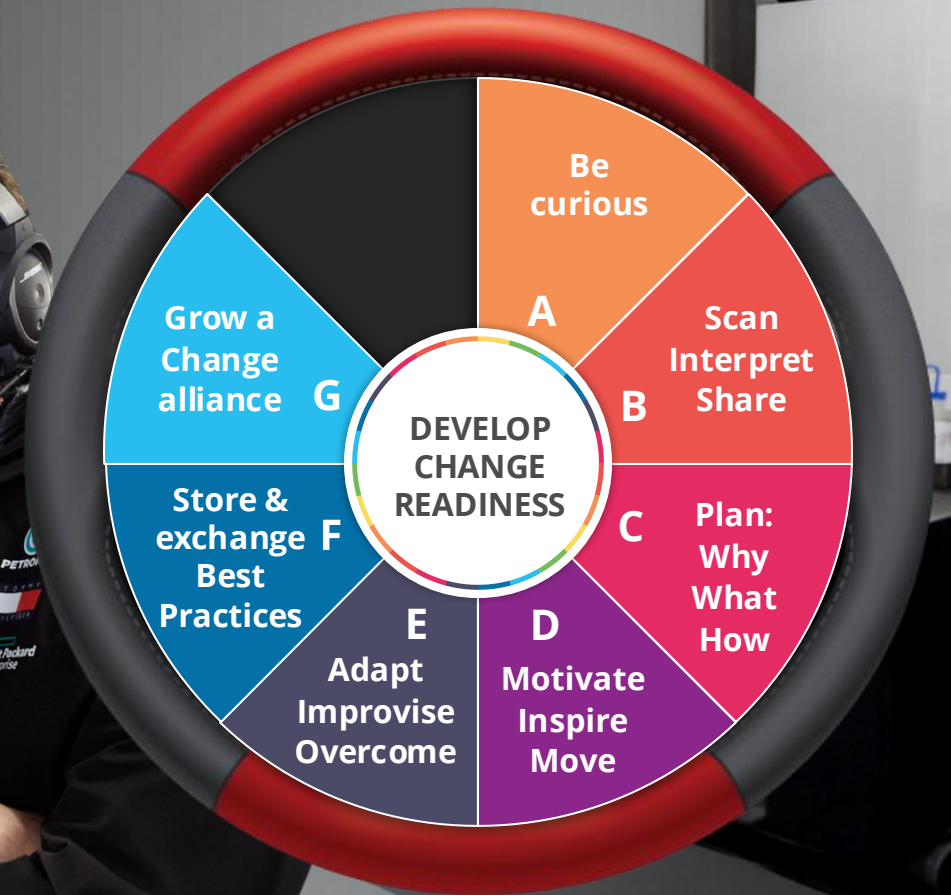
►► F. STORE AND EXCHANGE BEST PRACTICES

- Are you recording what works?
- Are you being best-in-class?
- Are you comparing notes?



►► G. GROW YOUR CHANGE ALLIANCE

- Who must you collaborate with?
- Who must you network with?
- Where do you need to be?



▶▶ H. SUSTAIN YOUR PASSION FOR PROGRESS

- How do you stay hungry?
- How do you love the game?
- How do you enrich others' lives?



What is your personal plan for anticipating change and achieving your goals?

